



2024 Annual Report

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Dear Friend,

As we look back on the amazing adventure that was 2024, I find myself reflecting with immense gratitude on what we accomplished together. Your unwavering support has been the cornerstone of our success, and I want to personally thank you for standing with us in this pivotal year for election integrity and grassroots empowerment.

Together, we achieved incredible milestones:

IV3: True the Vote volunteers and researchers filed challenges to invalid registrations across over 2,600 counties nationwide through our voter roll maintenance app IV3. Over 1,000,000 challenges nationwide were submitted for cleanup before November's General Election.

Scan. Check. Protect.: We helped 135,631 voters register or remove outdated registrations through our streamlined Scan, Check, Protect app services.

The 611 Project: Led the national debate on non-citizen voting, equipping 30,000+ volunteers with targeted advocacy tools and research.

Voto Honesto: Launched a bilingual platform, Voto Honesto, to engage new communities and promote election integrity in Spanish-speaking populations.

VoteAlert: Our election reporting app, VoteAlert, provided real-time support and incident reporting to voters, organizations, and law enforcement nationwide.

Landmark Legal Victories: Secured major court wins, defeating Fair Fight, Stacey Abrams, Marc Elias, and the Biden DOJ. Our work exposed flawed voter rolls, overturning an election in Georgia and advancing the cause of secure elections.

Massive Grassroots Training: Hosted nationwide workshops and events, empowering thousands of activists to take action for election integrity.

And ultimately....Victory: Despite relentless attacks and challenges from powerful adversaries, we stood strong, persevered, and prevailed.

These successes are proof of what's possible when determined patriots faithfully work together for a common cause.

Looking ahead, 2025 promises to be a year of even greater opportunity. We're preparing to help usher in key election reforms at the state and federal level and to equip grassroots networks to fight for election integrity across 36 states in pivotal 2026 gubernatorial races. Your support will again be the driving force behind our efforts.

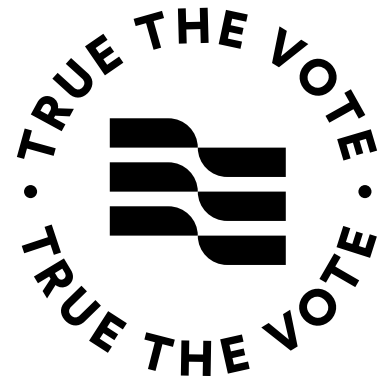
Thank you for being part of this journey. If we stay the course, and keep working together, we really can true the vote.

Ever onward -



Catherine Engelbrecht
Founder, True the Vote





Fighting a 1000-Front War

An Honest Assessment of Our Electoral System

The Dire State of Elections in 2024

The integrity of our elections is foundational to representative democracy. When the system breaks down, the trust of the people is eroded.

For years, we were told that concerns about election fraud were baseless—mere conspiracy theories dismissed by the media and political elites. But the tide has turned. More Americans than ever before are waking up to the reality of

systemic election weaknesses. What was once brushed aside as paranoia is now recognized as a legitimate and urgent issue. The numbers below reflect this growing awareness—an awareness built through years of tireless education, investigative efforts, and firsthand experiences of voters who have seen the cracks in our electoral system.

The Shift in Public Perception

Americans are no longer in denial. Nearly two-thirds of voters now question the integrity of our



37%

Of citizens believe the 2024 elections will be both “honest and open” to rightful voters.

IMPACT, October 2023

elections, and only 37% believe the 2024 elections will be both “honest and open” to rightful voters (IMPACT, October 2023). In 2020, skepticism was largely dismissed, but today, public concern has surged—from under half of voters to a solid majority.

Despite attempts to assure the public that election safeguards are in place, concerns about non-citizen voting, mail-in ballot security, and

66%

Of voters now question the integrity of our elections

2023 Public Affairs Council Study

fraud have only intensified. Even with a reduction in voting-by-mail in 2024, reports of mail ballot irregularities have increased, and shockingly, nearly one-fifth of voters openly admit they would participate in fraudulent practices if given the opportunity.

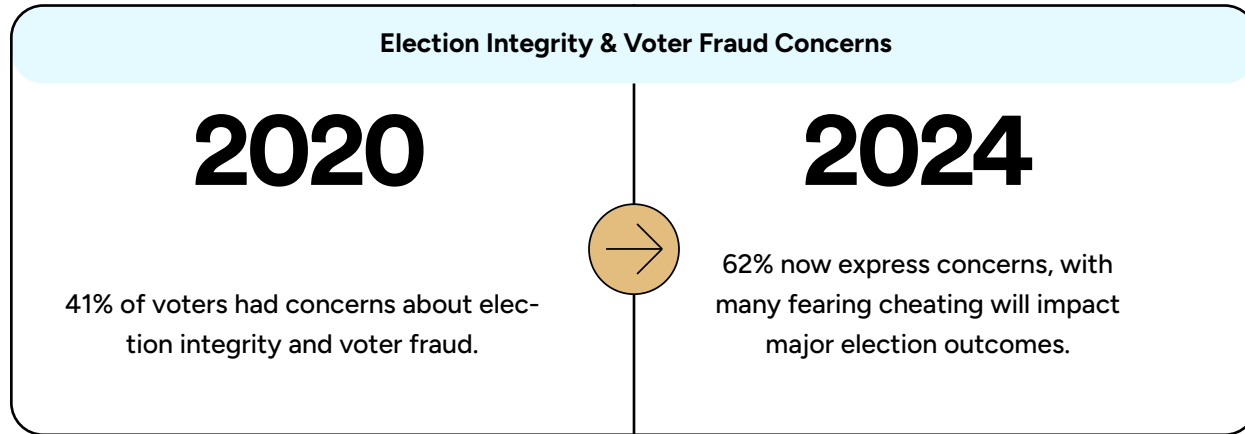
The reality is undeniable: what was once called “misinformation” is now widely acknowledged as a serious problem. The facts speak for themselves.

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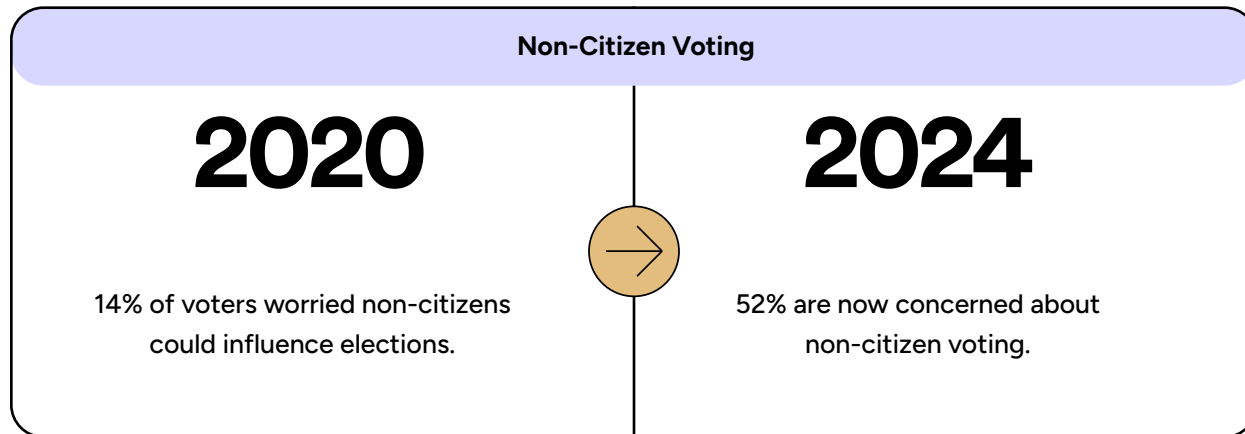
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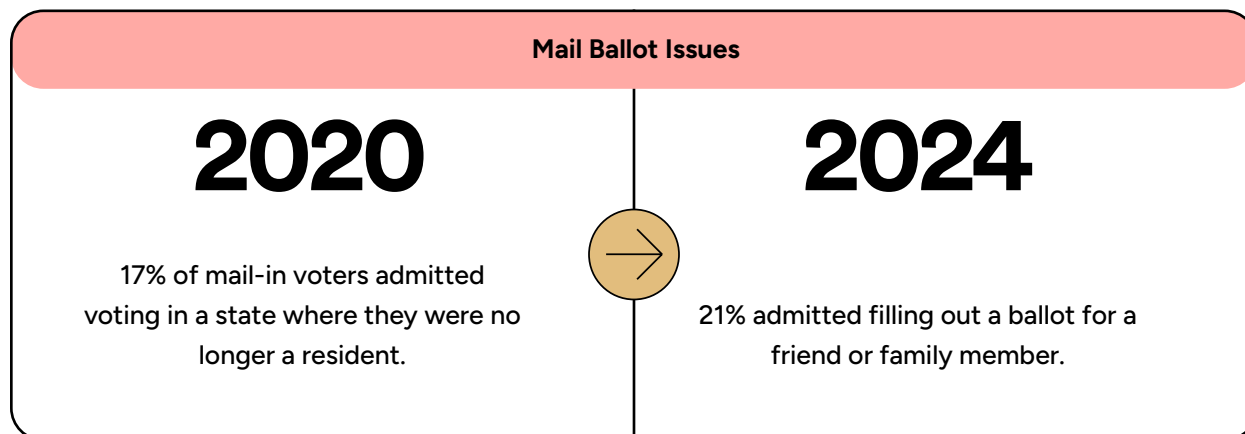
Key Findings on Public Concerns



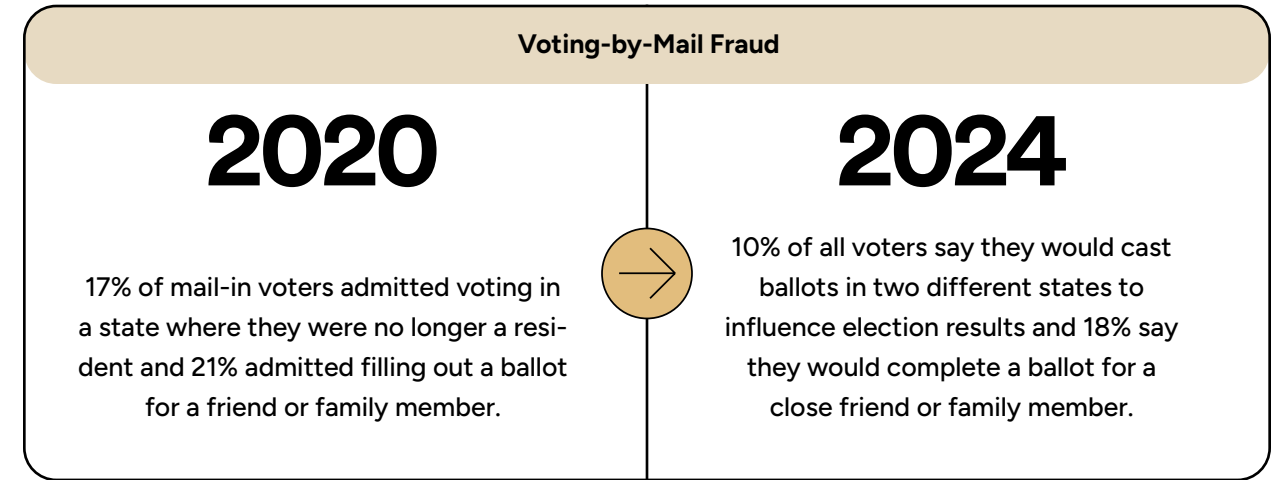
Pew Research, November 2020 | Heartland Institute/Rasmussen Poll, July 2024



Pew Research, November 2020 | Marist Poll/NPR/PBS, October 2024



Heartland Institute/Rasmussen Poll, December 2023



Heartland Institute/Rasmussen Poll, December 2023 | Heartland Institute/Rasmussen Poll, April 2024

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The question is no longer, “Is election fraud real?” but “What are we going to do about it?”

momentum is building, and as more Americans demand accountability, we are one step closer to restoring the integrity of our electoral process.

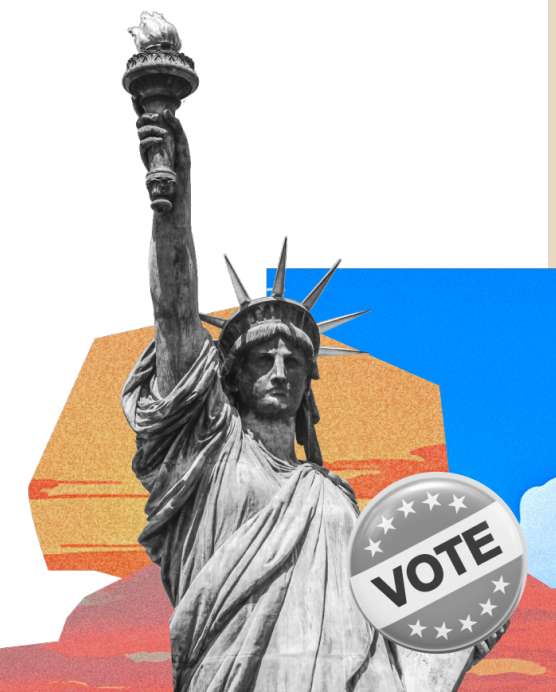
And as much as bandwagon groups would love to claim credit for this work, it did not happen overnight. True the Vote supporters and volunteers have been with us for the better part of the past decade – you are the true leaders, innovators, and change-makers that courageously led our country to this moment, this opportunity.

The fight is far from over, but the awakening has begun. ☰

The Turning Point: More Eyes Are Open

For years, election fraud was dismissed as a non-issue, but the growing awareness among Americans signals a shift that can no longer be ignored—systemic violations of our democratic processes are a real and present danger. Because of the support of True the Vote’s volunteers and donors over the past decade, Americans are waking up.

The question is no longer “Is election fraud real?” but “What are we going to do about it?” The



Long Term Vision, Short Term Gains

Our vision is to create a system where every vote is secure, counted accurately, and free from fraud, ultimately fostering trust in the democratic process.

We strive to empower citizens like you to take an active role in the electoral process, advocating for transparency and accountability in elections.

While 2020 was the year that awakened a nation, 2024 stands as an equally pivotal turning point.

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Our vision is to create a system where every vote is secure, counted accurately, and free from fraud, ultimately fostering trust in the democratic process.

It was also a year for True the Vote, re-designed, bringing new capabilities to bear. After countless attacks, our platforms were re-configured and stress tested (after all the lessons learned of the prior 6 years). They were then scaled and the American people showed up. Here are our key takeaways:

Our Model for Citizen Engagement

At True the Vote, we employ a systematic, community-driven framework to safeguard election integrity. Rooted in education, collaboration, and action, our model ensures that every initiative is strategic, scalable, and impactful. Each of our programs follows a five-step framework designed to identify vulnerabilities, implement solutions, and drive measurable change.

Our Framework for Every Initiative

1. Assess

We begin by evaluating the electoral landscape, identifying systemic vulnerabilities, and analyz-

ing the risks that threaten election integrity. By leveraging data, field intelligence, and historical trends, we ensure that every effort is targeted and evidence-based.

2. Plan

With a clear understanding of the challenges, we develop a strategic roadmap to address election integrity concerns. This involves designing policy recommendations, legal strategies, and community engagement efforts that create meaningful and lasting change.

3. Educate

Knowledge is the foundation of meaningful reform. We equip citizens, lawmakers, and stakeholders with the tools, training, and resources needed to understand election integrity issues, advocate for transparency, and take informed, effective action.

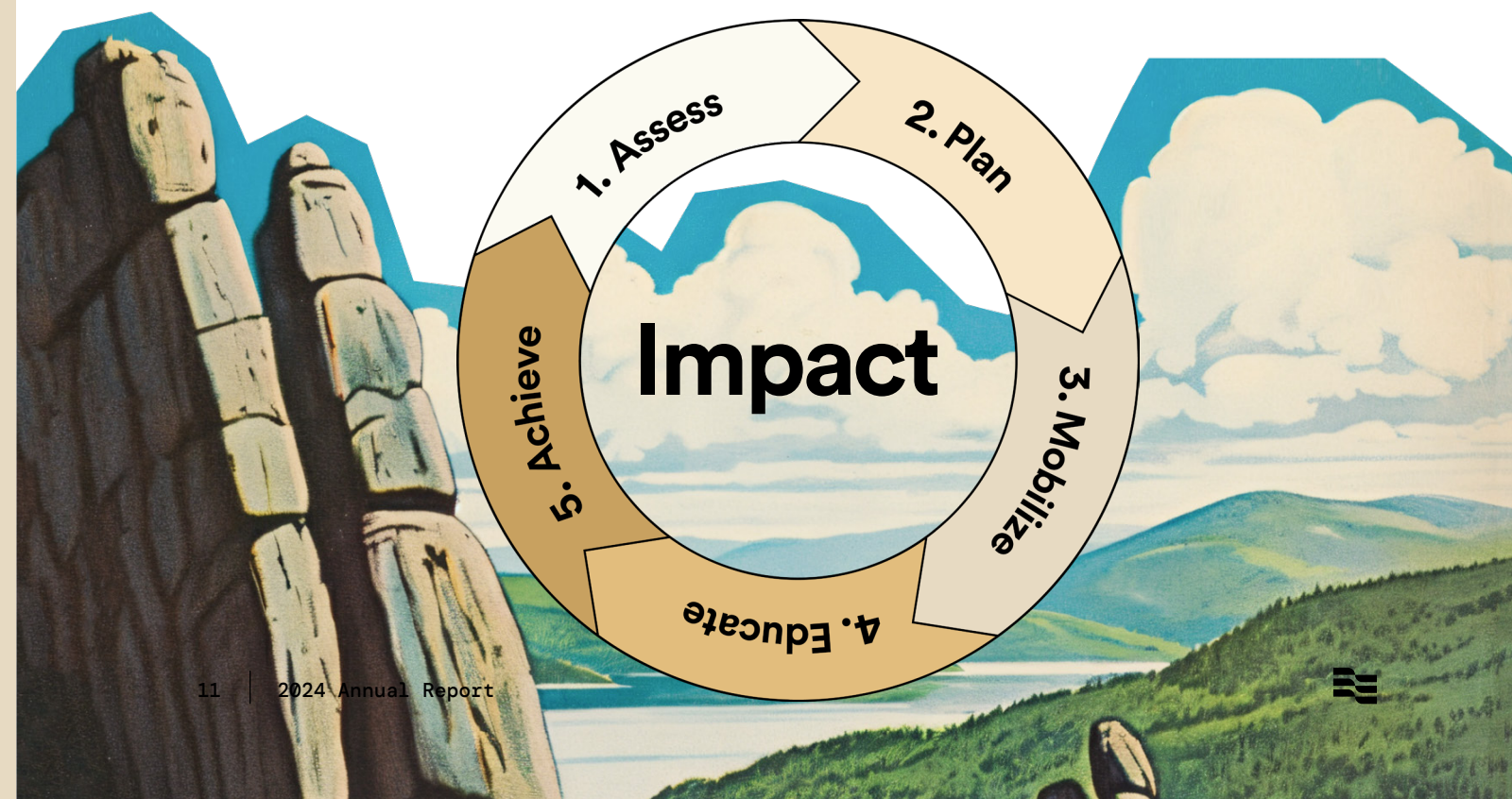
4. Mobilize

Through grassroots organizing, coalition building, and direct advocacy, we activate communities to demand accountability, implement reforms, and drive systemic change at both the state and national levels.

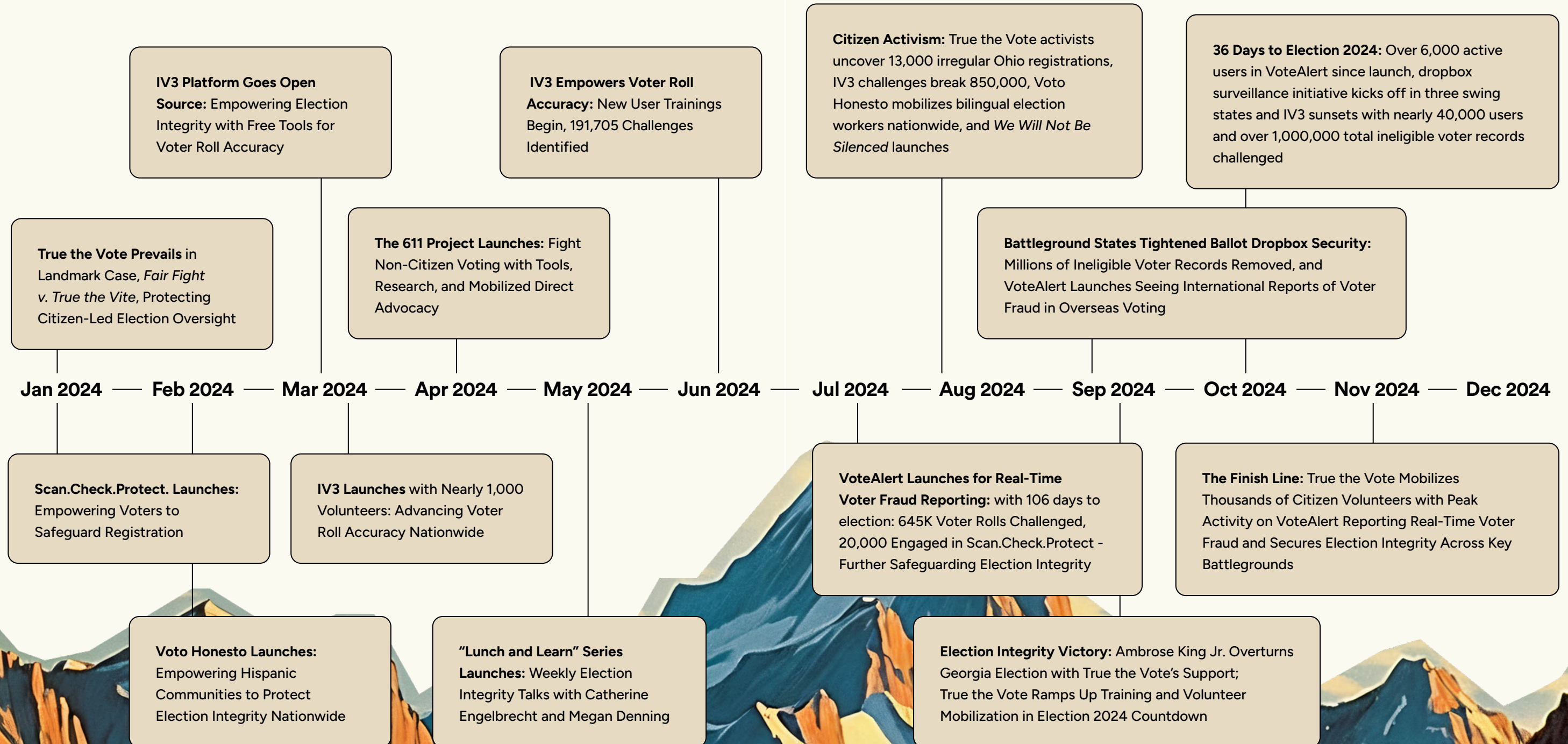
5. Achieve

The final stage is about execution and sustainability. Initiatives like IV3, Voto Honesto, and the 611 Project are structured to ensure voter roll accuracy, enhanced public awareness, and long-term electoral oversight. By implementing data-backed reforms and strengthening enforcement mechanisms, we fortify the electoral process for generations to come.

By applying this framework to every initiative, True the Vote ensures that each effort is strategic, measurable, and effective, reinforcing our commitment to restoring trust in elections and empowering citizens to safeguard democracy. 🗳️



Year at a Glance



2024 Key Achievements

Volunteer Training & Grassroots Engagement

In 2024, we successfully trained over 50,000 individuals, strengthening a national coalition of engaged citizens committed to transparency and accountability.

T rue the Vote continues to expand its network of highly trained election integrity volunteers, equipping them with the knowledge and skills necessary to identify, document, and address irregularities in the electoral process. In 2024, we successfully trained over 50,000 individuals, strengthening a national coalition of engaged citizens committed to transparency and accountability.

participants at a time, allowing for a personalized, in-depth training experience that ensured every volunteer was fully equipped to navigate the complexities of election oversight and fraud detection at the local level.

This structured approach enabled thousands of volunteers to confidently take action in their communities, driving meaningful engagement in key precincts where oversight is most critical.

To ensure the highest level of preparedness, the True the Vote team conducted weekly training sessions, beginning in March and leading up to November. Each session was limited to 1,000



Meg Denning

Meg Denning
Volunteer Director, True the Vote

 **Voto Honesto**

Voto Honesto

Voto Honesto, re-launched in March of 2024, TTV's Hispanic outreach arm provided a clear roadmap to help Hispanic voters overcome their challenges through:

- Bilingual Accessibility - (Breaking down language barriers)
- Multimedia Education - (Videos, reels, and street interviews to simplify information)
- Strategic Partnerships - (Influencers and media to amplify awareness)



- Research & Data-Driven Outreach - (Tailoring strategies based on Hispanic community needs)
- Electoral Literacy Campaigns - (Simplifying voter registration and countering misinformation)



Voto Honesto: A Transformative Force in Hispanic Voter Engagement

Voto Honesto has successfully mobilized and empowered the Hispanic community, overcoming major challenges in information accessibility, voter education, and outreach. Through strategic initiatives, bilingual engagement, and high-impact media partnerships, the organization has established itself as a leading force in electoral literacy and advocacy.

Key to this success was a multi-platform approach, leveraging social media, media appearances, and influential partnerships to educate, inform, and activate Hispanic voters.

- Massive Digital Reach:
 - 1,686,115+ reached on Instagram
 - 329,637+ reached on X (formerly Twitter)
 - Over 14.2 million total reach across all media platforms
- Major Media Presence:
 - National & International TV & Radio Appearances:
 - ▣ America Teve (12M viewers in the U.S., Puerto Rico, and Cuba)
 - ▣ Radio La Panera Georgia 96.1
 - ▣ American TV Radio (Tampa & Miami - 1260AM/94.3 FM)
 - ▣ CRV Radio Bogotá, Colombia
 - ▣ Interview with Emmy Award-Winning Journalist Nelson Rubio
- High-Impact Outreach & Engagement:
 - Bilingual Accessibility: Spanish translation of resources for wider impact.
 - Multimedia Education: Short videos, reels, and tutorials simplifying electoral processes.
 - Strategic Partnerships: Collaborations with key figures like Trump Latinos and Forgiato Blow, including the viral “One Voice United” song with millions of views.
 - Community Engagement: Street interviews that fostered real conversations about election integrity.



By providing trusted, clear, and accessible electoral information, Voto Honesto has bridged knowledge gaps, countered misinformation, and driven civic engagement in the Hispanic community. With over 14.2 million people reached, the organization has cemented its role as a powerful advocate for voter education and electoral integrity—ensuring the Hispanic voice is heard and counted in shaping democracy.



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The 611 project

Our response to the Non-Citizen Vote Issue

The **611 Project** was a comprehensive research initiative conducted by TTV, culminating in a report published and launched in March 2024. The project focused on non-citizen voting and aimed to raise awareness and prompt action on the issue.

Through Open Records requests, TTV gathered crucial data and information, which was shared publicly on the TTV website. The report shed light on the significance and impact of non-citizen voting, prompting individual states to address the issue through ballot questions in 7 (or 8) states. Since the release of the 611 Project report, several states, including Iowa and Texas, have implemented significant law changes to address non-citizen voting, ensuring the integrity of the electoral process.

After major media appearances on shows like Tucker, Bannon’s War Room, etc. our research on the non citizen issue and TTVs 611 Project hit breaking news, educating nationwide what and where the threats were, and what could be done about it.

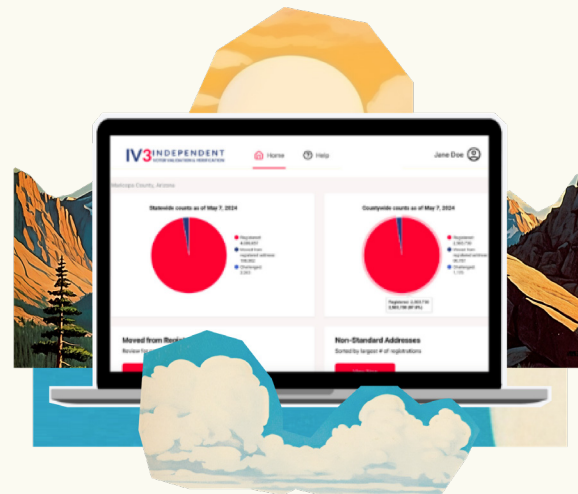




IV3 Initiative

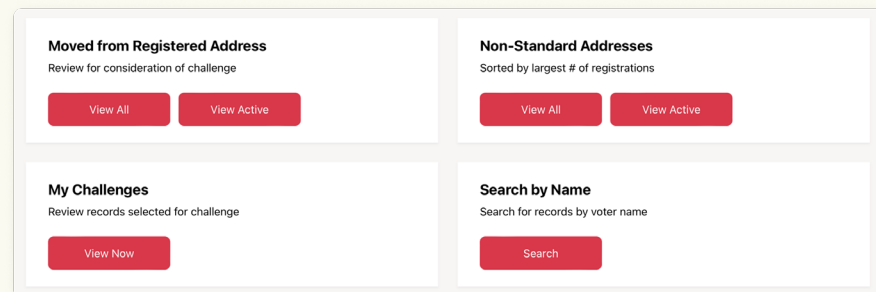
Systematic Voter Roll Accuracy & Legal Challenges

The IV3 Initiative continues to be a cornerstone of True the Vote’s commitment to election integrity, accuracy, and accountability. In 2024, we filed over 1,000,000 challenges nationwide, focusing on ensuring voter roll accuracy and advocating for systemic improvements in how states manage registration databases.



These challenges were strategically targeted across 2,600 key precincts, reinforcing our data-backed findings that voter roll discrepancies remain a systemic and widespread issue. The breadth and depth of these challenges serve as a clear indicator of the need for more rigorous voter roll maintenance policies, greater transparency in the registration process, and stronger enforcement mechanisms to uphold the sanctity of every legal vote.

Through these efforts, True the Vote continues to demonstrate the scale of election vulnerabilities while actively working toward long-term, legislative, and procedural solutions that safeguard the electoral system for future generations.



Scan. Check. Protect.



Securing Voter Registration, State by State

Scan. Check. Protect. (SCP) was launched in March 2024 as a vital resource for voters to verify their voter registration status and safeguard election integrity. Consistently promoted as the go-to solution for protecting voter registration, this initiative has empowered Americans to ensure their eligibility to vote in a quick and convenient manner.

With reports of outdated or erroneous voter registrations surfacing nationwide, SCP provided a critical tool for identifying potential voter roll discrepancies in allowing voters to check the validity of their voter registration. By addressing last-minute voter roll changes after state registration deadlines, True the Vote reinforced its mission to uphold election integrity, ensuring that no legal voter would be disenfranchised in the crucial days leading up to the election.

The Scan. Check. Protect. platform offers a straightforward, three-step process to help voters secure their registration as follows:

- **Scan:** Scroll down to the interactive map and select current state of residence.
- **Check:** Verify voter registration in the selected state’s election board portal.
- **Protect:** Ensure there are no interstate dual registrations by repeating the process in states where the voter had previously lived.

Through a simple verification process, voters were able to take corrective action well before election day. Since its launch, the platform has served 135,631 users - due in large part to the rapid adoption and increased awareness around the inaccuracies of voter rolls. Although there is currently no central voter registration database, the exponential growth of SCP in a short span of time was facilitated through widespread grassroots promotions and partnerships with election integrity advocates.



Ballot Dropbox Monitoring Expansion

Scaling Oversight & Impact

In 2024, True the Vote significantly expanded its **Ballot Dropbox Monitoring Initiative**, reinforcing election integrity efforts in Wisconsin, Pennsylvania, and Michigan—three key battleground states. Our data-driven, strategic approach yielded measurable outcomes that underscore the effectiveness of real-time oversight and active deterrence measures.

A Case Study - Wisconsin

Take the Badger State for example – in 2020, the nation watched as Wisconsin election workers were restricted in their abilities to engage in the election process, as should have been permitted by law. Ballot access, observation, and ability to call in help for urgent matters - none was supported.

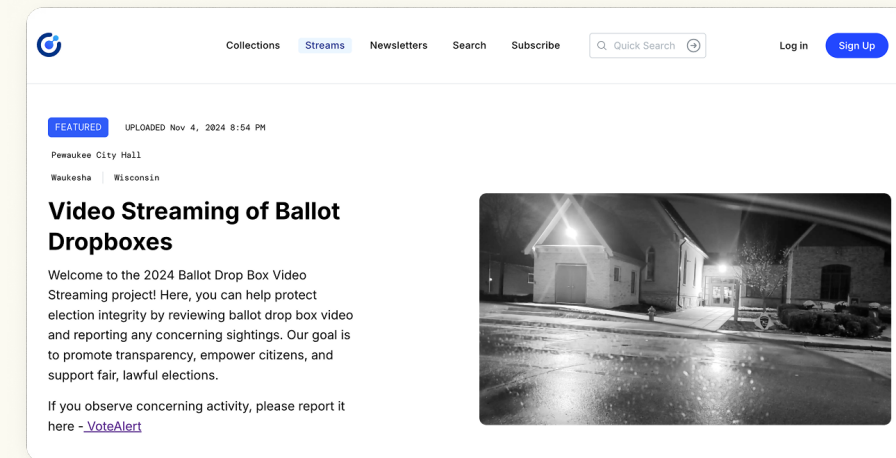
Additionally, Wisconsin introduced new categories of voters, like “indefinitely confined”, opening the door to absentee ballot exploitation with no ability to identify and track.

Early July 2024, the Wisconsin Supreme Court reversed its 2022 decision to remove dropboxes from the state, allowing for increased fraud in the 2024 cycle (mainly in the form of bad actors stuffing ballot dropboxes).

True the Vote mobilized a team of folks on the ground to cover dropboxes across the entire state, ensuring accountability measures, transparency, and compliance were prioritized.

Key Performance Metrics

- **Real-time Incident Reporting:** Deployed field teams to strategically monitor and document incidents of ballot stuffing and ballot destruction in real time, enabling swift corrective actions.
- **The ‘Sentinel Effect’ & Behavioral Impact:** Our targeted education and monitoring efforts directly contributed to a 70%-85% decline in dropbox usage, demon-



strating the tangible deterrence effect of election integrity initiatives.

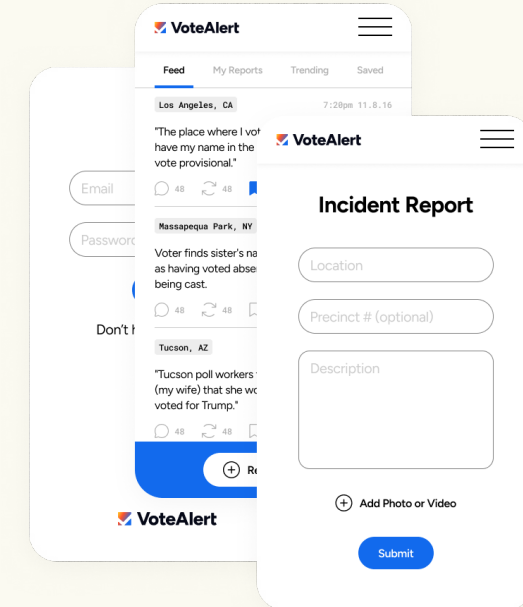
- **Strategic Collaborations & Scalability:** Partnered with CPAC and other high-impact national and state-level organizations to expand operational reach, increase advocacy influence, and tailor intervention strategies to state-specific electoral challenges.



Vote Alert

Real-Time Reporting on Election Day

Through **Vote Alert**, TTV’s web app to capture all election day fraud reports in one consolidated place, we successfully tracked and analyzed election-day irregularities, empowering citizens with the knowledge and tools needed to respond effectively.



Key Vote Alert Wins

- **Machine Malfunctions:** Of our reviewed Vote Alert reports, 17.6% were linked to machine issues, with 44.6% caused by voting machine failures, 50.4% by tabulator and ballot scanner errors, and 5% by poll book discrepancies—a concerning trend that has escalated over the last two election cycles.
- **Educated & Prepared Voters:** Unlike in 2020, a critical mass of citizens in 2024 was equipped not only to identify fraud but to take immediate action, strengthening election oversight at every level.
- **8,232 active users** in Vote Alert
- **Actionable Fraud Reports:** On November 5th alone, 1,078 validated reports of fraud were submitted by our partners, allies, and volunteers—concrete evidence that can be used for litigation and to defend election integrity.

Contrary to 2020, where fraud reports were generated all across the country with no place to capture the fraud types, fraud trends, and foul play at large, VoteAlert offered a stronger, more vigilant election watchdog network that is actively safeguarding the democratic process. Thank you for standing with us in this fight for free and fair elections!

Unprecedented Wins for Freedom

True the Vote Succeeds in Defending Voter Challenges and Upholding Election Integrity

True the Vote (TTV) achieved a decisive victory in its legal battle against Stacy Abrams’ Fair Fight, Marc Elias’ legal teams, and the Biden Department of Justice, reinforcing the right of citizens to petition their government for free and fair elections. This success stems from TTV’s 2020 efforts, where they supported Georgia voters in challenging over 364,000 potentially ineligible registrations based on residency data.



Despite resistance from the Georgia Secretary of State’s Office (GASOS) and the Georgia Board of Elections, TTV’s persistence in highlighting irregularities brought critical attention to the issue.

Their advocacy led to last-minute Election Day corrections in Cobb County, demonstrating the power of grassroots vigilance to drive meaningful change. TTV President Catherine Engelbrecht hailed the federal court’s decision as a triumph for free speech and electoral transparency, while lead attorney Jake Evans affirmed it validated voter eligibility challenges as lawful safeguards. This victory exemplifies TTV’s commitment to empowering citizens and ensuring trustworthy elections nationwide.

True the Vote Secures New Election in Georgia, Exposing Flawed Processes

In a landmark case, True the Vote supported Ambrose King Jr. in successfully overturning his May 2024 school board election in Tift County, Georgia, due to ineligible votes and flawed processes. After uncovering critical inaccuracies in voter records and district maps, True the Vote provided the legal tools and expertise necessary to secure a court ruling mandating a new election this November. This victory not only restored fairness for District 1 voters but also highlighted systemic electoral



issues True the Vote is dedicated to addressing nationwide. Founder Catherine Engelbrecht praised the outcome as proof that vigilance can restore justice, reaffirming the organization’s commitment to ensuring election integrity and empowering communities to protect their votes.

“The power of the vote belongs to the people. The government belongs to people. Therefore, when elections are biased and unfair, when the vote is denied and obscure, and when the government impairs voting integrity and aligns with election engineering, the people are robbed of its true candidate. I am thankful...I want my community to know that I will fight and win for them just as I did for those 2 votes.”, observed King, Jr. 🗳️





2025: The Way Forward

Securing the Future of U.S. Elections

A Ten-Point Plan to Rebuild Trust and Protect Liberty in Our Electoral System

America stands at a pivotal moment in election integrity, as voters call for common-sense reforms to ensure both

fairness and transparency. However, divisive debates, high costs of fraud investigations and legal processes, and a lack of accountability stall progress and erode public trust. True the Vote responds with a ten-point plan grounded in pro-liberty principles that empower individuals, balancing voter rights with state sovereignty. ☰



1

American Voter ID (AVID)

Propose a decentralized, state-led voter ID system using distributed ledger technology for secure, photo-based identification while protecting privacy and state sovereignty.

2

Clean Voter Rolls

Implement regular, rigorous maintenance of voter rolls with advanced data management and enhanced state-federal collaboration to safeguard election integrity.

3

Secure Paper Ballots

Advocate for secure, verifiable paper ballots integrated with robust polling infrastructure to strengthen election security and public trust.

4

Transparent Ballot Tabulation

Support real-time public access to ballot tallies and transparent tabulation processes to reinforce confidence in election outcomes.

5

Eliminate Ballot Drop Boxes

Recommend removing unsupervised ballot drop boxes to mitigate vulnerabilities and reduce risks of tampering or unauthorized access.

6

Reduce Mail Ballots

Limit mail-in voting to exceptional cases—such as military, overseas, and special-needs voters—to minimize the risk of ballot harvesting.

7

National Information Campaign

Launch a comprehensive voter education initiative to inform Americans about their rights, voting procedures, and fraud detection measures, thereby bolstering public confidence.

8

Access to Election Data

Establish a framework for equitable, transparent access to election data for public entities and independent auditors, promoting accountability.

9

Update and Enforce Standards

Modernize key federal election standards—including the NVRA, HAVA, and DHS protocols—by incorporating best practices from the private sector for reliable and efficient processes.

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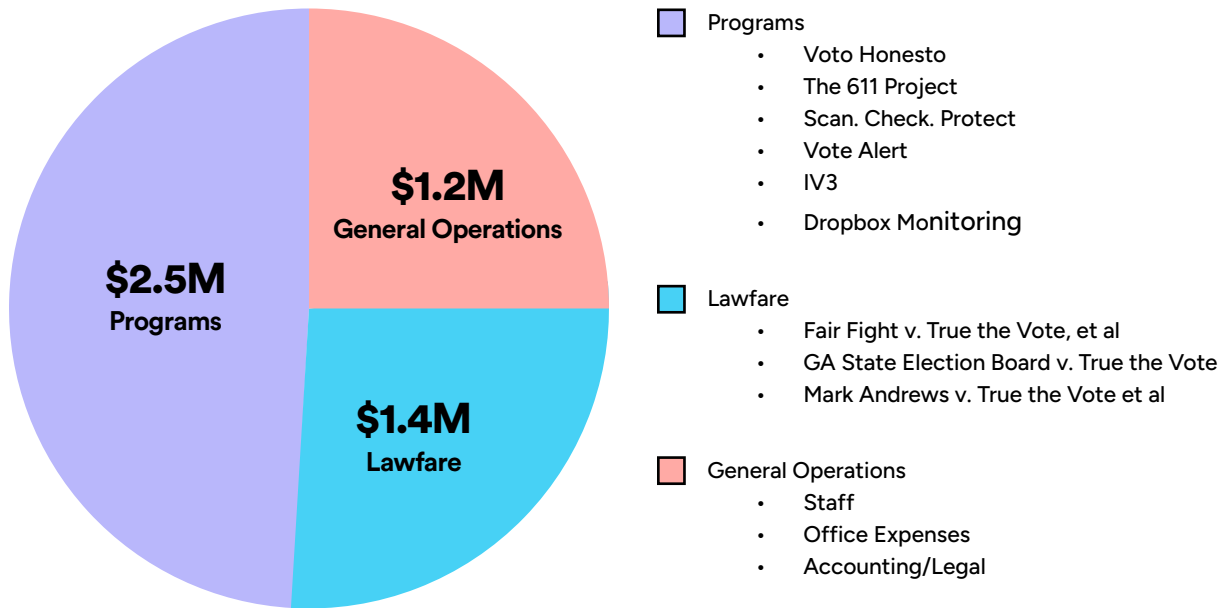
“Right to Try” Legislation

Propose a novel legislative framework for election technology innovation that fosters vendor competition and reduces politically motivated litigation.



2024 Budget

How We Deployed Resources in This Historic Year



Thank You

As we reflect on the challenges and triumphs of 2024, we want to express our deepest gratitude for your unwavering commitment to election integrity. Your support has been instrumental in upholding the values of transparency and trust in our electoral process.

Through your dedication—whether through time, resources, or advocacy—you have played a vital role in strengthening the foundation of free and fair elections. Your efforts have ensured that every voice is heard, systemic fraud is exposed, and the most essential principles of our democracy are upheld.

We know this work is not always easy, but your

perseverance and resolve inspire us all. Thank you for standing with us in this mission. We look forward to continuing this critical work together in the years ahead.

As President Ronald Reagan once said, “Freedom is never more than one generation away from extinction. It must be fought for, protected, and handed on.” If you would like to stand with us even further in 2025, please consider making a contribution to support this vital cause: [True the Vote Donation Page](#).

Ever onward,

Catherine and the True the Vote Team

