

Team Building

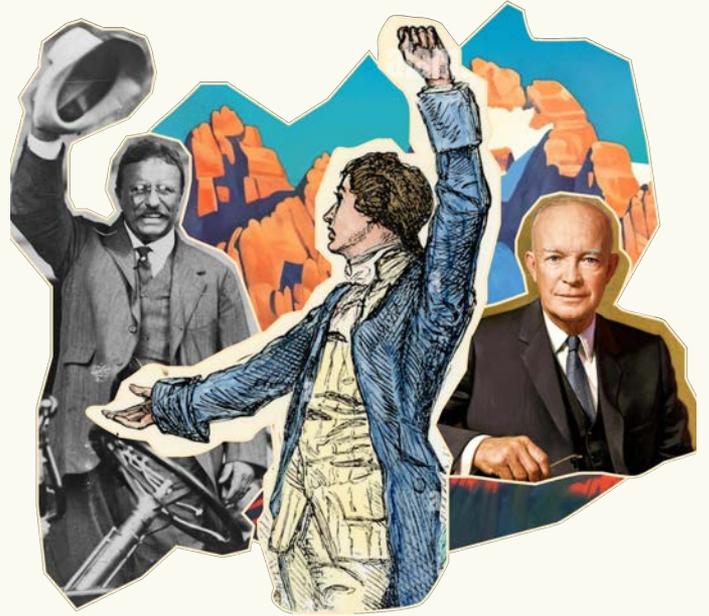


Here's the Truth About Team Building

This should be easy. Every registered voter should support elections that are free and fair.

Your election integrity project cannot be partisan, it cannot be about politics. It must be about principle.

Know why you are doing this. Most people will support you. Some won't, in fact they will do all they can to stop you.



Plan your work. Work your plan.

1 Set Your Objective

Leave no polling place unmanned

3 Run the Numbers

- How many polling places?
- How many positions are typically open?
- How many volunteers are you starting with?
- How many organizations can you speak to?
- What percentage sign up when you speak?
- What percentage show up to a meeting or True the Vote orientation?
- What percentage go through training?
- What percentage ultimately work at the polls?

2 Develop your Strategy

Build relationships with County and Party officials understand where your community needs help.

4 Plan your Tactics

- Get a calendar and chart your course work backwards from Election Day.
- Just start.



**Pools of Patriots...
lots of people love
their Country!**



Teambuilding

1. Make the Call
2. Understand Your Audience
3. Understand Your Venue
4. Write Your Speech
5. Be Prepared
6. Do's and Don't's

 True the Vote

Teambuilding

Speaking to Groups

- 1 Make the Call**

Script: Requesting the Opportunity to Speak

Hi my name is, _____, I'm contacting you on behalf of (name of your organization) regarding our election integrity project here in (County or State). This is a non-partisan effort to educate and encourage citizens to get involved in the election process. We would truly appreciate an opportunity to speak with (name of their organization) about this initiative.

Would it be possible speak with your organization for 15-20 minutes at your next meeting? We'd like to let your members know about our election integrity initiative and invite everyone to join us in volunteering to support free and fair elections.
- 2 Understand Your Audience**
 - What is the purpose of the Organization?
 - Who are their members?
 - What is important to them?
 - Does the Organization do volunteer work?
- 3 Understand Your Venue**
 - What is the venue address?
 - What is the typical audience size?
 - Do they have a/v capabilities, for your slides and/or video?
 - What time should you arrive?
 - How long will you be given to speak?
 - Who will introduce you?
- 4 Write Your Speech**

Suggested Outline

 - Thank the Organization
 - Introduce Yourself and Your Organization
 - Explain the Purpose of Your Visit
 - Tell Your Community's Story
 - Use Slides and Video when Possible
 - Ask for Their Help - Ask Them to Volunteer
 - Call to Action - Ask them to sign up today
 - Thank Them Again
 - Take Questions (time permitting)
- 5 Be Prepared**
 - A short, typewritten introduction
 - Presentation Outline
 - Business Cards
 - Signup Sheets
 - Post Cards
 - True the Vote Video
- 6 Do's and Don'ts**
 - Do arrive 15+ minutes early
 - Do not speak for more time than you have been given
 - Do be optimistic, upbeat, and encouraging
 - Do not be argumentative or confrontational
 - Do dress professionally
 - Do include specifics

truethevote.org



Teambuilding

Speaking to Groups

1 Make the Call

Script: Requesting the Opportunity to Speak

Hi my name is, _____. I'm contacting you on behalf of (name of your organization) regarding our election integrity project here in (County or State). This is a non-partisan effort to educate and encourage citizens to get involved in the election process. We would truly appreciate an opportunity to speak with (name of their organization) about this initiative.

Would it be possible speak with your organization for 15-20 minutes at your next meeting? We'd like to let your members know about our election integrity initiative and invite everyone to join us in volunteering to support free and fair elections.

2 Understand Your Audience

- What is the purpose of the Organization?
- Who are their members?
- What is important to them?
- Does the Organization do volunteer work?

3 Understand Your Venue

- What is the venue address?
- What is the typical audience size?
- Do they have a/v capabilities, for your slides and/or video?
- What time should you arrive?
- How long will you be given to speak?
- Who will introduce you?

4 Write Your Speech

Suggested Outline

- Thank the Organization
- Introduce Yourself and Your Organization
- Explain the Purpose of Your Visit
- Tell Your Community's Story
- Use Slides and Video when Possible
- Ask for Their Help - Ask Them to Volunteer
- Call to Action - Ask them to sign up today
- Thank Them Again
- Take Questions (time permitting)

5 Be Prepared

- A short, typewritten introduction
- Presentation Outline
- Business Cards
- Signup Sheets
- Post Cards
- True the Vote Video

6 Do's and Don'ts

- Do arrive 15+ minutes early
- Do not speak for more time than you have been given
- Do be optimistic, upbeat, and encouraging
- Do not be argumentative or confrontational
- Do dress professionally
- Do include specifics

What's the Get?

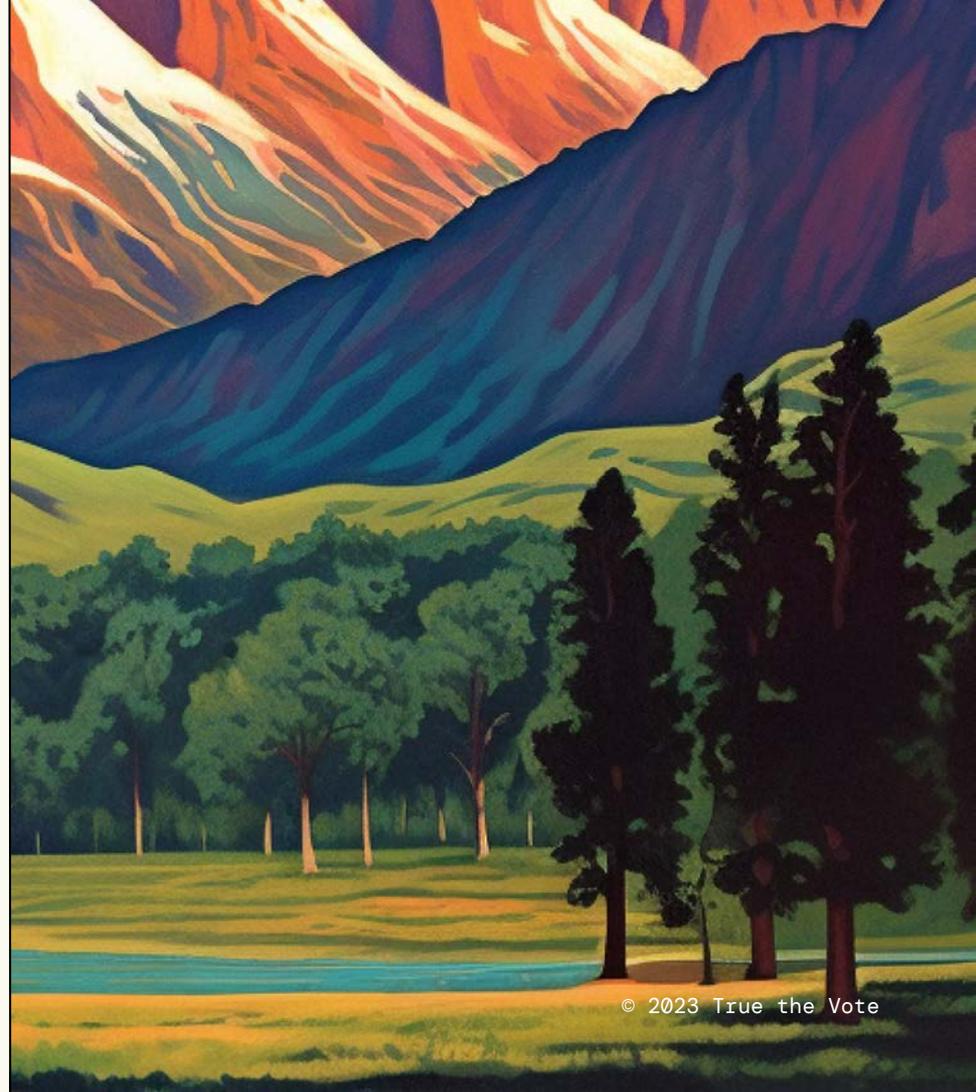
- 👉 Volunteers
- 👉 Relationships
- 👉 References
- 👉 Increased awareness





**You are part of a
growing national
call for election
integrity.**

truethevote.org



© 2023 True the Vote



**You are
making history.**

truethevote.org



© 2023 True the Vote

